

INTELLECTUAL PROPERTY INVESTMENT PROCESS

ABSTRACT

A process for investment in intellectual property, comprising providing an accounting for an intellectual property investment; providing a valuation with respect to the intellectual property investment; performing financial analysis related to the intellectual property investment and making a recommendation based upon the financial analysis; and managing the investment based upon the accounting, valuation, and analysis for the investment. The financial analysis includes computing one or more financial ratios or indices, comparing financial information relating to the IP investments to one or more other IP investments, and making a financial transaction recommendation with respect to the IP investment. The analysis and recommendation process may stand alone or may be used in conjunction with pre-existing, non-IP-based securities analysis and recommendation/estimation processes.